



**Township of Cedar Grove
Recreation Department**

525 Pompton Ave. Cedar Grove, NJ 07009
(973) 239-1410 x220
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Dear Business Owner/Organization,

My name is Marisa Landolfi-Jefferson, I am the Director of Recreation in Cedar Grove. In 2015 we started an event for an amazing cause, the “Real Panthers Wear Pink” Breast Cancer Awareness Walk. We teamed up with the Minette’s Angels Foundation and the walk has grown a little bigger each year and all proceeds go to Minette’s Angels whose foundation will be able to assist breast cancer patients right here in the Essex County area.

This year for our 11th Annual Real Panthers Wear Pink Walk, we will be offering food for the walkers, entertainment such as balloon/glitter tattoo artists, a live band, a salon will do pink hair extensions, giveaways and more! As we consider your business/organization, part of our community, we are sending out personalized letters inviting you to participate in any way you can! We do try to get the entire town involved whether it is getting a team to walk in the event, sponsorships or a simple donation!

Event Details:
Thursday, October 23rd, 2025
6:00-8:00pm
Panther Park (118 W Bradford Ave. Cedar Grove)

With this letter you are receiving a couple of documents;

- 1) A donation sheet if you are interested in making a general donation, or sponsoring any part of the food/entertainment. If you send a donation or sponsor something for the event, please be sure to include the Sponsorship & Donation Form when you return to our office. Please submit sponsorship donations by dates indicated on second page.
- 2) Lastly, if you decide to make a donation or sponsorship, enclosed is our Township W-9 and tax-exempt paperwork for any tax purposes.

I want to thank you for taking the time to read this letter and hopefully your business can be a part of our event this year!

Sincerely,

Marisa Landolfi-Jefferson
Director of Recreation
Township of Cedar Grove